



# California Ambulance Association Webinar

Thursday, May 17, 2018  
10:00 am - 11:00 am

**Speaker:** Judson Smith, MHA, Paramedic - Medic CE  
Judson brings more than 20 years of experience in fire and EMS to his role overseeing Medic-CE. Judson holds numerous EMS teaching credentials and founded one of the first virtual instructor-led EMS training programs in the United States in 2014. A critical care paramedic, former firefighter/paramedic, and flight paramedic, Judson also serves as an officer in an Air Force Reserves aeromedical evacuation squadron. He holds a master's degree in healthcare administration and is currently pursuing a PhD in e-learning. He is married, has two dogs, and currently lives in Denver, Colorado.

**Description:** Online EMS Education – Is it worth it? Calculating the ROI  
Over the last two decades, many agencies have made investments online learning management systems for the following benefits: Anywhere, Anytime access; Virtual Instructor Led Training. (Real Time Live Educators); Self-paced, interactive, and more engaging learning; Less disruptive delivery method from a budget perspective; Cost-effective for any size audience.; Consistency of message and easy updating of content.; Easy tracking of employee progress and completion of mandated CE requirements all in one place.

Organizations are increasingly looking for ways to provide quality education with a workforce spread across a multi-station system. Measuring the outcome and impact of online education is just as important to departments utilizing online learning. In this presentation, we will review and discuss how an online LMS and continuing education can prove to be a great tool for your agency while ensuring a return on investment.

**Cost (check one):**     free for CAA Members                       \$50.00 for Non Members

Please complete the information below to receive your invitation to participate in this webinar.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail to send invitation: \_\_\_\_\_

Please charge my credit card:     VISA     MC     AMEX    Security Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Billing Address if Different: \_\_\_\_\_

Signature: \_\_\_\_\_