



**CALIFORNIA
AMBULANCE
ASSOCIATION**

70TH Annual Convention

& Reimbursement Conference

September 25-28, 2018 • Lake Tahoe, NV



Leading the Present

Honoring the Past

Preparing for the Future

70 Years of Excellence

The **California Ambulance Association** cordially invites California's EMS leaders and professionals to join us at the Annual Convention & Reimbursement Conference on September 25-28, 2018 at Harvey's Resort in Lake Tahoe, NV.

This year's program will feature three tracks (Executive, Operations and Reimbursement) of outstanding speakers and topics, including state-specific issues that will help your ambulance service thrive in the changing EMS environment. We're also offering a CADS (Certified Ambulance Documentation Specialist) Certification Course. and Ambulance Strike Team Leadership training workshop. Please see pages 2-5 in this brochure for a complete schedule and description of all sessions. Please complete the registration form included with this brochure to sign-up to attend today!

Please pass this convention brochure and registration information along to your colleagues and personnel.

— General Information —

Harvey's Resort

Highway 50 at Stateline Avenue, Lake Tahoe, NV 89449

— 775-588-6611 —

GENERAL INFORMATION

Elevate Your Adventure at Harveys Lake Tahoe, the very first casino hotel built on the South Shore. Opening in 1944, Harveys has a rich tradition of hospitality that you'll discover around every corner with chic, modern décor in our 740 Lake Tahoe hotel rooms and suites, and in the service provided by our dedicated team. Walking distance to Heavenly, Harveys gives you easy access to all the four-season thrills that Lake Tahoe has to offer.

HOTEL RESERVATIONS

For guest room reservations, please call (775) 588-6161. The CAA rates are: \$109.00 (Mon. - Thurs.) and \$169.00 (Fri.) plus tax per night plus a daily resort fee of \$23. The deadline to make your hotel reservation is August 27, 2018.

TRANSPORTATION

Few high-mountain resorts are located as conveniently for the business traveler as Lake Tahoe, just one hour from the Reno/Tahoe International Airport (RNO). Auto rental services are available from every major provider and the South Tahoe Express offers luxury shuttle services with departures throughout the day. For guests using their personal vehicle or a rental car, the hotel offers self parking and valet services. There is a parking garage adjacent to the hotel as well as an outdoor parking lot.

CONVENTION CANCELLATION POLICY

A full refund of convention registration fees shall be made if registration is cancelled in writing by September 14, 2018. If registration is cancelled after September 14, 2018, a 50% cancellation fee will apply. Golf fees are non-refundable if cancelled after September 14, 2018. No refunds or credits will be made for "no shows."

Dates to Remember

HOTEL RESERVATION DEADLINE:

August 27, 2018

Call (775) 588-6611 to
to make your hotel reservation

EARLY REGISTRATION DEADLINE:

September 7, 2018

Questions?
Call the CAA toll-free at (877) 276-1410

**Please note: Presenters and topics are subject to change. Presentations and materials provided by speakers at CAA events are not reviewed by CAA for accuracy and are the sole opinion and advice of that speaker/presenter.*

California Ambulance Association

2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833

(877) 276-1410 • Fax: (916) 924-7323 • www.the-caa.org • info@the-caa.org

— Special Events —

Featuring Keynote Speakers



September 26th

Douglas M. Wolfberg, Esq.

Attorney & Founding Member, Page, Wolfberg & Wirth
Doug is a founding partner of Page, Wolfberg & Wirth, and one of the best known EMS attorneys and consultants in the United States. Widely regarded as the nation's leading EMS law firm, PWW represents private, public and non-profit EMS organizations, as well as billing companies, software manufacturers and others that serve the nation's ambulance industry. Doug will discuss Ambulance Industry Compliance and How to Avoid Becoming Another Enforcement Casualty.



September 27th

A.J. Heightman, MPA, EMT-P

Editor-in-Chief, Journal of Emergency Medical Services
A.J. is the Editor-in-Chief of JEMS, Special Projects Coordinator for JEMS, and EMS Today Conference Chairman. He has also served as Vice President of Jems

Communications, Director of the Emergency Care Information Center and Director of the JEMS Conference Division. His presentation on Where We've Been & What's Over the Horizon will look back at how far we've come and give you a look into his crystal ball as he presents his vision of EMS in the future.

Raymond Lim Jim McNeal Memorial Golf Tournament

TUESDAY, SEPT. 25, 2018

11 AM

**RAYMOND LIM JIM MCNEAL
MEMORIAL
GOLF TOURNAMENT**

Edgewood Tahoe Golf Course
180 Lake Parkway
Stateline, NV 89449
Phone: 888-881-8659
www.edgewoodtahoe.com

In honor of the CAA's great friends and colleagues, Raymond Lim and Jim McNeal, Jr., a golf tournament will be held at the beautiful Edgewood Golf Course. The golf registration fee includes green and cart fees, tee prizes, lunch, one beverage ticket and one ticket to the Welcome Reception to be held at the Hard Rock Hotel. Please send in your registration form indicating participation in the tournament as soon as possible. Golf fees are not refundable if cancelled after September 14, 2018.

Opening Reception at the Hard Rock Hotel

TUESDAY, SEPT. 25, 2018

6pm - 8pm

OPENING RECEPTION

Hard Rock Hotel & Casino Lake Tahoe - Outside Patio
50 US-50
Stateline, NV 89449

Join us for reception to celebrate the beginning of the 2018 conference!



CADS Certification

TUESDAY, SEPT. 25, 2018

8:00am - 5:00pm

Getting field providers to consistently produce high quality patient care reports (PCRs) is one of the top concerns mentioned time and again by EMS chiefs, ambulance company executives and other industry senior leaders. If EMS documentation isn't up to par, the consequences can be far-reaching. Poor PCRs can expose providers to liability in court, cost the ambulance service money in lost revenues, and create compliance problems in the event of an audit.

These are just a few of the reasons why NAAC has developed the CADS course. CADS is the only professional designation in the EMS industry to solely focus on documentation skills. And let's face it

— those are skills that providers just don't get enough of in EMT or paramedic school.

Completing the CADS Course will:

Facilitate high quality patient care; Reduce provider liability; Enhance the quality of the clinical narrative; Improve billing accuracy; Boost agency compliance.

The course is presented in a dynamic, interactive fashion with engaging student interactions to keep your attention and reinforce key concepts. And, best of all, the content was developed by the attorneys and consultants of Page, Wolfberg & Wirth – The National EMS Industry Law Firm®. This unique opportunity gives field providers the chance to learn about documentation from leading industry experts and take away practical skills that can be used on every transport.

— Schedule of Events —

(Schedule Subject to Change)

Tuesday, September 25, 2018

7:30 am – 5:00 pm
Registration Open

8:00 am – 5:00 pm
NAAC - Certified Ambulance Documentation Specialist Course (Separate registration required. See page 1 for details.)

11:00 am
Golf Tournament at Edgewood Golf Course - Staggered Start, lunch provided (Separate registration required.)

12:00 pm – 5:00 pm
Exhibitor Set-up

6:00 pm – 8:00 pm
Opening Reception at the Hard Rock Hotel

Wednesday, September 26, 2018

6:30 am – 7:30 am
Exhibitor Set-Up

7:30 am – 5:00 pm
Registration Open

7:30 am – 5:00 pm
CAA Marketplace (Exhibit Hall)

7:30 am – 8:30 am
Continental Breakfast

8:00 am – 9:45 am
**Welcome & General Session
Ambulance Industry Compliance: How to Avoid Becoming Another Enforcement Casualty**

Doug Wolfberg, Esq. – Page, Wolfberg & Wirth
An ongoing challenge for every ambulance service and EMS agency in California – and nationally – is ensuring that they have robust, effective and operational compliance programs. This enlightening session will bring you up to date on all the latest compliance enforcement news and trends in the industry – and help you spot the emerging issues that can pose big risks, even for the agencies which “think” they are “in compliance.” Doug Wolfberg, a nationally respected EMS attorney, consultant and lecturer, will talk about the ways ambulance services need to raise their game when it comes to compliance, and give you specific, actionable strategies to do so.

9:45 am – 10:00 am
Break

Wednesday, September 26, 2018

10:00 am – 10:50 am
**EXECUTIVE TRACK:
EMS Agenda 2050**

Mike Taigman – FirstWatch

The 1997 EMS Agenda for the Future brought our diverse profession together to describe a plan for EMS. Some recommendations from the Agenda became reality, while others remain unattained goals. The EMS community has embarked on a journey to create a new vision for the future of EMS, Agenda 2050. The final document will be published the week before our CAA meeting. Mike Taigman, the facilitator of the EMS Agenda 2050 project will engage you in a discussion about how to turn the new vision into reality. This is your chance to get in on the ground floor of creating an EMS system that truly meets the needs of patients, communities, and providers across the nation.

10:00 am – 10:50 am
**REIMBURSEMENT TRACK:
Ambulance Economics from the National & California Perspective**

Susan Fitzgerald & Tom Wagner – AMR

Learn about the real-life circumstances of maintaining a financially viable private ambulance service; discover the “hidden” costs of the ambulance business; and understand the dynamics on a private company that is faced with local requirements to “enhance” an EMS system.

10:00 am – 10:50 am
**OPERATIONS TRACK:
Ambulance Strike Team Leader Training - Part 1**

Michael Frenn – EMSA

This is part 1 of a 5-part, one-day course. Attendance at all 5 sessions is required to receive certification. The Ambulance Strike Team Leader (ASTL) Training course teaches the attendee to be a certified AST Leader. Upon successful completion of the course, the student will receive a Position Task Book and will be designated as an ASTL Trainee. CE’s will be issued. The minimum prerequisites for the ASTL course are: Ambulance operational experience is preferred; NIMS 700a; SEMS (Introductory); ICS 100, 200, 300; and Hazardous Materials (HAZMAT) Field Response Operations (FRO).

10:50 am – 11:15 am
Break in the CAA Marketplace

11:15 am – 12:00 noon
**EXECUTIVE TRACK:
Future Trends in EMS and Acute Care**

Paul Kivela, MD, MBA, FACEP – President, ACEP

EMS and Emergency Medicine are changing from a fee-for-service to a pay-for-value and alternative payment model system. Disruptive innovation is already moving the discussion that emergency care does not have to be delivered in the emergency department. This discussion will explore EMS potential role in the present and future of this dynamic new acute care delivery system.

Wednesday, Sept. 26 continues on next page

— Schedule of Events —

(Schedule Subject to Change)

Wednesday, September 26, 2018

11:15 am – 12:00 noon

REIMBURSEMENT TRACK:

Five Steps You Can Take Right Now to Protect Yourself in a Future False Claims Act Case

Doug Wolfberg, Esq. – Page, Wolfberg & Wirth

Over the years, national EMS Attorney Doug Wolfberg has defended ambulance services in dozens of Federal False Claims Act cases. Now it's your opportunity to learn from the hard lessons of those agencies by learning 5 key steps that the EMS agencies in those cases wish they had taken sooner. After a false claims case is filed, it's usually too late to implement changes that will convince the government or the whistleblower to drop the lawsuit. This session is a golden opportunity to learn some of the specific action steps you can take now that can pay dividends down the road should your agency find itself on the wrong end of a false claims case.

11:15 am – 12:00 noon

OPERATIONS TRACK:

Ambulance Strike Team Leader Training - Part 2

Michael Frenn – EMSA

This is the second segment of the one-day course to become certified as an Ambulance Strike Team Leader.

12:00 noon – 1:30 pm

Opening Lunch & General Membership Meeting

Ross Elliott – California Ambulance Association

CAA election results and Length of Membership Awards.

1:30 pm – 2:20 pm

EXECUTIVE TRACK:

Five Fixes For Your Agency's EMS Documentation

Doug Wolfberg, Esq. – Page, Wolfberg & Wirth

The challenge of producing high-quality EMS documentation continues to be one of the most oft-cited challenges for ambulance services nationwide. Of course, documentation drives reimbursement, compliance, liability and so much more. Join nationally known EMS attorney Doug Wolfberg as he presents five specific strategies your agency can employ to rise to this challenge and improve your EMS documentation.

1:30 pm – 2:20 pm

REIMBURSEMENT TRACK:

Insurance Update 2018

Donna Hankins - American Ambulance

Medicare, Medi-Cal, Commercial, oh my! What has been happening with your favorite insurance groups in 2018? Check in with Donna Hankins, Chairperson of the CAA Payer Issues Committee to review the latest updates and changes.

1:30 pm – 2:20 pm

OPERATIONS TRACK:

Ambulance Strike Team Leader Training - Part 3

Michael Frenn – EMSA

This is the third segment of the one-day course to become certified as an Ambulance Strike Team Leader.

Wednesday, September 26, 2018

2:25 pm – 3:15 pm

EXECUTIVE TRACK:

Top Employer Compliance Vulnerabilities

Scott Moore, Esq. – EMS Resource Advisors

It is difficult for many EMS agencies to keep informed on all of the legal changes impacting the workplace. Often, there are changes that many EMS leaders do not learn about until they receive notification from a lawyer or a regulatory agency. This session will discuss the latest compliance vulnerabilities that have been identified from EMS agencies around the country and by enforcement and settlement actions by oversight agencies. We will also provide recommendations on how to stay in front of the regulatory curve so that you can focus on taking care of your people and your patients.

2:25 pm – 3:15 pm

REIMBURSEMENT TRACK:

Case Studies and Lessons in EMS System Costs & Revenues

Michael Petrie, EMS Bureau Chief & EMS

Director, Monterey County, Immediate

EMSAAAC Past-President

Using case studies of 2 California EMS system financial insolvencies, this presentation assesses financial and other factors that must be considered when designing or bidding on an EMS system and the impacts of the system requirements on price, service, and quality when ambulance providers subsidize other components of the EMS system. Also, learn the truth about alternate revenue sources for public agencies, such as GEMT, and how these can be framed in light of Triple Aim goals.

2:25 pm – 3:15 pm

OPERATIONS TRACK:

Ambulance Strike Team Leader Training - Part 4

Michael Frenn – EMSA

This is the fourth segment of the one-day course to become certified as an Ambulance Strike Team Leader.

3:15 pm – 3:45 pm

Break in the CAA Marketplace

3:45 pm – 4:35 pm

EXECUTIVE TRACK:

Being Mindful in the Management of an EMS Workplace

Scott Moore, Esq. – EMS Resource Advisors

Many of us who manage or lead an EMS agency feel consumed by the daily demands associated with managing a 24/7/365 organization. Our profession often breeds EMS managers who are reactive rather than proactive, mistaking action for progress. This leads to many of our employees feeling a lack of direction or connection to the organization, leadership team, and the mission. Many in our profession struggle with employee recruitment and retention and have focused their efforts on employee perks such as higher wages and benefits. Yet these organizations see little, to no impact on the staffing problem. We will discuss the theories behind what truly drives employee engagement and turnover and how changing the way we manage and interact with our fellow employees can impact the current trajectory.

— Schedule of Events —

(Schedule Subject to Change)

Wednesday, September 26, 2018

3:45 pm – 4:35 pm

REIMBURSEMENT TRACK:

Reimbursement Topic TBD

3:45 pm – 4:35 pm

OPERATIONS TRACK:

Ambulance Strike Team Leader Training - Part 5

Michael Frenn – EMSA

This is the fifth segment of the one-day course to become certified as an Ambulance Strike Team Leader.

5:00 pm – 6:30 pm

Chair's Reception

Chair's Awards, Annual Service Member Awards

Thursday, September 27, 2018

7:30 am – 3:30 pm

Registration

7:30 am – 1:15 pm

CAA Marketplace (Exhibit Hall)

7:30 am – 8:30 am

Continental Breakfast

8:00 am – 9:45 am

Welcome & General Session

Where We've Been & What's Over the Horizon

A.J. Heightman - Editor in Chief, JEMS

The delivery of out-of-hospital emergency medical care is constantly evolving; with EMS personnel and managers continually being called on to deliver more service and more advanced care often with inadequate reimbursement. JEMS Editor-in-Chief A.J. Heightman will look back at how far we've come and give you a look into his crystal ball as he presents his vision of EMS in the future.

9:45 am – 10:15 am

Break with Exhibitors

10:15 am – 11:05 am

EXECUTIVE TRACK:

FirstNet Mobile Broadband: How it benefits the patient and EMS

Brent Williams - FirstNet

High speed, dedicated and reliable mobile broadband communication is now available in your ambulance or other public safety vehicle. How to get it, use it to benefit your patient, and how it differs from the traditional voice only communication systems we have used for years will be explored in this session. Mobile Broadband communication gives you the capability to diagnose and treat patients in the field, with solid medical support on-line, and brings tremendous new benefits and support to rural EMS providers.

Thursday, September 27, 2018

10:15 am – 11:05 am

REIMBURSEMENT TRACK:

Ambulance Payment Reform: Safety Net, Provider Designation & Revenue Cycle Model 3.0

Asbel Montes – Acadian Ambulance

This session will provide an update regarding the future of ambulance reimbursement. It will provide recipients with a "behind the scenes" look at what some potential federal reimbursement models will look like when ambulance suppliers begin cost data collection regarding the Medicare program.

10:15 am – 11:05 am

OPERATIONS TRACK:

Lessons Learned Deploying & Maintaining a Driving Modification System

Haseb Lemar – Royal Ambulance, Inc.

Brian Meader – Medic Ambulance Service, Inc.

Driver Behavior Modification and the lessons learned trying to create a culture of safety using Zoll Road Safety and inSight Street Eagle.

11:10 am – 12:00 pm

EXECUTIVE TRACK:

Tax Planning & Business Structure for the Ambulance Industry & Tax Cuts & Jobs Acts (TCJA) 2017 - How It Affects Your Business and Individuals

Bill Caldwell – Caldwell & Companies

Lisa Curtin, Facilitator – Caldwell & Companies

Tax Planning for your business is one of the most critical tools you can use to meet your business goals. A good tax plan evaluates the most tax efficient way to structure your business. This seminar also explores how the most sweeping tax reform since 1986, Tax Cuts and Jobs Act 2017, impacts the ambulance industry today. During this presentation you will gain an understanding of how the legislation affects you as a business owner, as well as an individual. It's not too late to make changes in your business now that will improve your 2018 tax situation. Ample time will be allowed for Q&A.

11:10 am – 12:00 pm

REIMBURSEMENT TRACK:

The Reimbursement Evolution of the Underinsured and Uninsured

Asbel Montes – Acadian Ambulance

The presenter will discuss the national trends impacting the un- and underinsured. The presentation will also provide innovative solutions that will impact the bottom line for your ambulance service.

11:10 am – 12:00 pm

OPERATIONS TRACK:

Legislative Advocacy - The Many Ways That the Stars of Life Celebration Can Impact Your Business

Ross Elliott – CA Ambulance Association

Jimmy Pierson – Medic Ambulance Service, Inc.

John Surface – Hall Ambulance Service, Inc.

Thursday, Sept. 27 continues on next page

— Schedule of Events —

(Schedule Subject to Change)

Thursday, September 27, 2018

12:15 pm - 1:15 pm
Lunch

1:15 pm - 2:15 pm

EXECUTIVE TRACK:

Strike Team Roundtable: Lessons Learned from Ambulance Strike Team Deployments

James Pierson, VP/COO – Medic Ambulance Service
Justin Kelton, VP-Operations - San Luis Ambulance
Steve Melander, VP/COO - American Ambulance

Recently, California has been tested by natural disasters. Ambulance Strike Teams were requested to the Napa/Sonoma Fires, Ventura Fires, Oroville Dam collapse and Santa Barbara Mudslides. Strike Teams are a vital resource to regions impacted by disasters. The presenters will discuss lessons learned from their agency deployments. They will discuss staff recall, operational readiness, staff communications, reimbursement and many other impactful lessons they learned from deploying their resources. If you want get a head start on Ambulance Strike Teams and discover how your agency can be more prepared, come listen to these CAA member companies tell their story.

1:15 pm - 2:15 pm

REIMBURSEMENT TRACK:

Ambulance Claim Management

Donna Hankins – American Ambulance

Ambulance Transportation Billing is more complicated than ever; every insurance type has a specific process that seems to change endlessly. Donna Hankins, Chairperson of the Payer Issues Committee will share her Billing Philosophy and one Billing Office's journey from "Old School Super Billers" to "Insurance Specialists." (and the lessons learned along the way).

1:15 pm - 2:15 pm

OPERATIONS TRACK:

Using Case Review to Drive Compliance and Enhance Your Quality Improvement Program

Kelly Walsh – Zoll

Let's face it. Autonomy is one of the core highlights of prehospital care. In fact, the ability to practice in such a unique, autonomous environment is crucial to success as a prehospital clinician. The goal of any quality improvement program is to root out areas of weakness, also known as opportunities for improvement, and find solutions to improve care delivery from each clinician to an entire system. But how much do we really know about the care that is being delivered? Does a 6 second strip mounted on piece of paper tell the true story? In this session, we will focus on how using ZOLL Case Review can maximize your Quality Improvement Program by looking at a number of different cases from Medication Assisted Intubation to Cardiac Arrhythmias, to Cardiac Arrest. This session will also highlight how you can measure clinician compliance and utilization of resuscitation tools in the field.

2:15 pm - 2:30 pm
BREAK/CAAPAC Raffle

Thursday, September 27, 2018

2:30 pm - 3:30 pm

EXECUTIVE TRACK:

Business Succession Planning

Bill Caldwell - Caldwell & Companies

Lisa Curtin, Facilitator - Caldwell & Companies

Planning for the future is essential for your business. This is especially true for small and family-owned businesses. Succession planning is an ongoing process and especially key in the 3-5 years prior to selling or transitioning your business from founder to second generation. Key points covered in this seminar include: Family or third party: Will the business pass to a family member or be sold to a third party?; Selling price: How to determine what your business is really worth; Minimizing the tax bite: tax planning strategies; Funding: How will the succession plan be funded?; Q&A Session

2:30 pm - 3:30 pm

REIMBURSEMENT TRACK:

Noridian Update

Peggy Sorge - Noridian

Noridian and CMS Updates; Reviewing Entities, Documentation Errors & Guidance, Resources and Reminders

2:30 pm - 3:30 pm

OPERATIONS TRACK:

OSHA Compliance

Steve Melander – American Ambulance

Paul Willette - Patterson District Ambulance

During this session Paul Willette and Steve Melander will provide a review of OSHA requirements for ambulance providers in California. They will review the components of: IIPP (Illness & Injury Prevention Plan); ECP (Exposure Control Plan); ATD (Airborne Transmissible Disease Plan); EAP (Emergency Action Plan); WPVPP (Workplace Violence Prevention Plan); HIPP (Heat Illness Prevention Plan); Required Initial and On-Going Training. And more... Additionally, they will provide you with some great resources to get you compliant.

4:00 pm - 6:00 pm

Board of Directors Meeting

Friday, September 28, 2018

Committee/Board Meetings

8:00 - **Membership Committee**

8:30 am - **Education Committee**

9:00 am - **Conference Committee**

9:30 am - **CAAPAC Committee**

10:00 am - **Data, Operations & Quality Committee**

11:00 am - **Legislative & Agency Relations Committee**



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2520 Venture Oaks Way
Suite 150
Sacramento, CA 95833

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2018 Annual Convention Faculty

**Bill Caldwell
Caldwell & Companies**

**Ross Elliott, Executive Director
California Ambulance Association**

**Susan Fitzgerald, Regional Financial Officer
AMR**

**Michael Frenn, Disaster Medical Specialist
Emergency Medical Services Agency**

**Donna Hankins, Director of Client Services
American Ambulance**

**A.J. Heightman
Editor in Chief, JEMS**

**Justin Kelton, VP-Operations
San Lus Ambulance**

**Paul Kivela, MD, MBA, FACEP
President, American College of Emergency Physicians**

**Hasieb Lemar, VP
Royal Ambulance, Inc.**

**Brian Meader, Operations Manager
Medic Ambulance Service, Inc.**

**Steve Melander, VP/COO
American Ambulance**

**Asbel Montes, Vice President of Governmental Relations &
Reimbursements for Acadian Ambulance**

**Scott Moore, Esq., Principal Advisor
EMS Resource Advisors, LLC**

**Michael Petrie, EMS Bureau Chief & EMS Director,
Monterey County, EMSAAC Past President**

**James Pierson, Vice President/COO, Community
Paramedicine Project Manager (Solano County)
Medic Ambulance Service, Inc.**

**Peggy Sorge, Part B Provider Outreach & Education
Representative
Noridian Healthcare Solutions LLC**

**John Surface, Vice President -Corporate Operations
Hall Ambulance Service, Inc.**

**Mike Taigman, Improvement Guide and
Facilitator for EMS Agenda 2050
FirstWatch**

**Tom Wagner, West Region Oversight
AMR**

**Kelly Walsh
Zoll**

**Doug Wolfberg, Esq., Founding Partner
Page Wolfberg & Wirth**



CAA 70th Annual Convention & Reimbursement Conference

September 25-28, 2018

REGISTRATION FORM

IMPORTANT, PLEASE READ!

Full registration features admission to all events on Wednesday, September 26th & Thursday, September 27th including seminars, all refreshments, CAA Marketplace, Opening Lunch, Chair's Reception and Thursday Lunch. *Full registration does not include the golf tournament, Wednesday reception or CADS Certification course.*

Company/Employer _____

Address: _____

City, State, Zip: _____

Telephone: _____ E-mail: _____

Full Registration Attendee Names: _____

Golf Tournament Attendee Names: _____

Opening Reception Attendee Names: _____

Lunch/Reception Guest Names: _____

NAAC CADS Course Names: _____

Registration Options:

	Qty		Member Price/ Non Member Price	Total
Early Full Registration (Before 9/7/18)	_____	@	\$425/\$550	\$ _____
Late Full Registration	_____	@	\$515/\$640	\$ _____
NAAC CADS Course	_____	@	\$155	\$ _____
Golf Tournament	_____	@	\$310/\$410	\$ _____
Tuesday Opening Reception	_____	@	\$40/\$50	\$ _____

Guest Tickets

Wednesday Opening Lunch.....	_____	@	\$55/\$65	\$ _____
Wednesday Chair's Reception.....	_____	@	\$65/\$75	\$ _____
Thursday Lunch	_____	@	\$55/\$65	\$ _____
Golf Tournament.....	_____	@	\$310/\$410	\$ _____
Tuesday Opening Reception	_____	@	\$40/\$50	\$ _____

TOTAL REGISTRATION FEES = \$ _____

METHOD OF PAYMENT

Check Payable to California Ambulance Association MasterCard Visa American Express

Please fax credit card payments; do not email!

Card # _____ CID # _____

Billing Address: _____

Signature _____ Exp. Date _____

Send completed form to: CAA

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