



**CALIFORNIA
AMBULANCE
ASSOCIATION**

70TH Annual Convention

& Reimbursement Conference

September 25-28, 2018 • Lake Tahoe, NV

— Sponsor and Exhibitor Information —



70 Years of Excellence



70TH Annual Convention & Reimbursement Conference
Tuesday – Friday, September 25-28, 2018
Harvey’s Resort, Lake Tahoe, NV
SPONSORSHIP and EXHIBITOR INFORMATION

The California Ambulance Association’s 70TH Annual Convention & Reimbursement Conference will be held September 25-28, 2018 at Harvey’s Resort in Lake Tahoe, NV. We encourage you to market your business by participating as a sponsor and/or an exhibitor, while showing your support of the CAA.

The CAA Marketplace will feature table top displays on Wednesday, September 26, 2018 from 7:30 am – 5:00 pm and on Thursday, September 27, 2018 from 7:30 am - 1:15 pm. The CAA Marketplace will serve as the central convening area for convention delegates.

All sponsors and exhibitors will receive a listing and recognition in the post-convention issue of The Siren and the convention program, in addition to signage

displayed throughout the convention. We look forward to your participation.

Exhibit spaces are distributed based on level of sponsorship and date of receipt of contract and payment.

Additional Exhibit Hall passes can be purchased for your company reps for \$200 each. Exhibit hall passes include tickets to the Wednesday and Thursday lunches and Wednesday evening Chair’s Reception.

In order to be recognized on conference signage and printed material, your contract and payment must be received by September 3, 2018.

SPONSORSHIP OPPORTUNITIES

ELITE SPONSORSHIP \$4,500

V.I.P. SPONSORSHIP\$2,750

ITEMS INCLUDE:

CHECK ONE:

- Preferred Location for Exhibit Space (electricity included)
- Recognition Throughout All Days of Conference, Verbally and on Signage (Tuesday-Friday)
- Company logo on hotel room keycards (deadline of July 17, 2018)
- Full Conference Registrations for 3 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 10 minutes
- Full Page, Full Color Ad Provided to all Conference Attendees
- Banner Ad on CAA Website for 1 Year
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 4 issues

- Chair’s Reception (Wednesday)
- Keynote Speaker (Wednesday)
- Lunch (Wednesday)
- Lunch (Thursday)
- Keynote Speaker (Thursday)

ITEMS INCLUDED:

- Preferred Location for Exhibit Space (electricity included)
- Recognition During Selected Activity
- Full Conference Registrations for 3 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 5 minutes
- Quarter Page Ad in Conference Schedule
- Banner Ad on CAA Website for 6 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 2 issues

Do you want to see your logo and hear your name at every opportunity for the full four days of the conference? If the answer is yes, then the Elite Sponsorship is for you. The Elite Sponsors get recognized at all of the events available to VIP, Premium and Gold.

PREMIUM SPONSORSHIP\$1,750

CHECK ONE:

- Golf Tournament (Tuesday)
- Tuesday Evening Social Activity (Tuesday)
- Breakfast (Wednesday)
- Breakfast (Thursday)

ITEMS INCLUDED:

- Exhibit Booth (electricity included)
- Recognition During Selected Activity
- Full Conference Registrations for 1 People
- Business Card Sized Ad in Conference Schedule
- Banner Ad on CAA Website for 3 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule

GOLD SPONSORSHIP\$1,250

CHECK ONE:

- Golf Tournament Lunch & Beverages (Tuesday)
- Golf Awards/Contest Holes (Tuesday)
- Morning Break (Wednesday)
- Afternoon Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Thursday)
- Breakfast (Friday)
- Lunch (Friday)
- Breakout Session (Wednesday)
- Breakout Session (Thursday)
- Branded Tote Bags For All Attendees

ITEMS INCLUDED:

- Exhibit Space (electricity included)
- Recognition During Selected Activity
- Company Listing in Conference Schedule
- Banner Ad on CAA Website for 1 Month
- Opportunity to Add Item to Attendee Tote Bag



EXHIBIT SPACE ONLY \$750 for Members \$1,150 for Non-Members

ITEMS INCLUDED:

- Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- Company Listing in Conference Schedule
- Participation In Attendee Passport Program
- Opportunity to Add Item to Attendee Tote Bag
- 2 Exhibit Hall Passes (2 tickets to Wednesday lunch, Wednesday Reception and Thursday lunch included)

Schedule of Events

Tuesday, September 25, 2018

- 10:00 am Golf Tournament
- 12:00 pm - 4:00 pm... Exhibitor Set-up
- 6:20 pm - 10:30 pm... Social Event TBD

Wednesday, September 26, 2018

- 6:30 am - 7:30 am ... Exhibit Set-up
- 7:30 am - 5:00 pm ... Registration Open
- 7:30 am - 5:00 pm ... CAA Marketplace (Exhibit Hall)
- 7:30 am - 8:30 am ... Continental Breakfast
- 8:00 am - 9:30 am ... Welcome / Keynote / General Session
- 9:30 am - 10:00 am... Break
- 10:00 am - 10:50 am.. Concurrent Session 1
- 10:50 am - 11:10 am .. Break in the CAA Marketplace
- 11:10 am - 12:00 pm .. Concurrent Session 2
- 12:00 pm - 1:30 pm ... Lunch/General Membership Meeting
- 1:30 pm - 2:20 pm ... Concurrent Session 3
- 2:20 pm - 2:50 pm ... Break in the CAA Marketplace
- 2:50 pm - 5:00 pm ... Concurrent Session 4
- 5:00 pm - 6:30 pm ... Annual Chair's Reception

Thursday, September 27, 2018

- 7:30 am - 8:30 am ... Continental Breakfast
- 7:30 am - 1:15 pm ... CAA Marketplace (Exhibit Hall)
- 7:30 am - 3:30 pm ... Registration Open
- 8:30 am - 9:50 am ... General Session
- 9:45 am - 10:15 am ... Break in the CAA Marketplace/Vendor Raffle
- 10:15 am - 11:05 am .. Concurrent Session 5
- 11:10 am - 12:00 pm .. Concurrent Session 6
- 12:15 pm - 1:15 pm ... Lunch
- 1:15 pm Exhibits Close
- 1:15 pm - 2:00 pm ... Concurrent Session 7
- 2:00 pm - 2:15 pm ... Break/CAAPAC Raffle
- 2:15 pm - 3:15 pm ... Concurrent Session 7

Friday, September 28, 2018

- 8:00 am - 2:30 pm ... Committee Meetings & Board Meeting



California Ambulance Association

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Toll Free: (877) 276-1410 • Fax: (916) 924-7323 • www.the-caa.org



70TH Annual Convention | September 25-28, 2018 | Harvey's Resort, NV SPONSORSHIP and EXHIBITOR INFORMATION

This agreement will constitute the entire understanding of our company's participation of California Ambulance Association Annual Convention & Reimbursement Conference to be held September 25-28, 2018 at Harvey's Lake Tahoe. I have reviewed the document titled "Sponsor and Exhibitor Information" and understand the benefits that will be provided to our company in return for the sponsorship and the obligations of our company as a participant.

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-Mail: _____

Contact: _____ Signature: _____

Attendee Names: _____

PLEASE CHECK YOUR SELECTION:

Elite Sponsorship – \$4,500

V.I.P. Sponsorship – \$2,750 (select one option below)

- Chair's Reception (Wednesday) Keynote Speaker (Wednesday) Lunch (Wednesday)
- Lunch (Thursday) Keynote Speaker (Thursday)

Premium Sponsorship – \$1,750 (select one option below)

- Golf Tournament (Tuesday) Evening Social Activity (Tuesday) Breakfast (Wednesday)
- Breakfast (Thursday)

Gold Sponsorship – \$1,250 (select one option below)

- Golf Tourn. Lunch & Drinks (Tues.) Golf Awards/Contest Holes (Tuesday) Morning Break (Wednesday)
- Afternoon Break (Wednesday) Morning Break (Thursday) Afternoon Break (Thursday)
- Breakfast (Friday) Lunch (Friday) Breakout Session (Wednesday)
- Breakout Session (Thursday) Branded Tote Bags For All Attendees

Exhibit Space Only – \$750/members or \$1,150/non-members

Please list exhibit space preferences here: _____

Additional Items

	Quantity	Total	Name
<input type="radio"/> Add'l Exhibit Hall Pass (\$200 each)	_____	\$_____	_____
<input type="radio"/> Golf Tourn (\$310/mem; \$410/non-mbr)	_____	\$_____	_____

METHOD OF PAYMENT:

Total Amount Enclosed: _____

Check payable to **California Ambulance Association** MasterCard Visa American Express

If paying by credit card, please fax this form to (916) 924-7323

Card Number: _____ 3-4 digit CID#: _____ Exp Date: _____

Name on Card: _____ Signature: _____

Billing Address: _____

PLEASE COMPLETE AND RETURN TO:

California Ambulance Association

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833 • Fax: (916) 924-7323



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Sacramento, CA 95833



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SPONSORSHIP and EXHIBITOR INFORMATION

**Reserve Your Booth
and Sponsorship Now!**

Hotel Information

Harvey's Resort
Highway 50 at Stateline Avenue | Lake Tahoe, NV 89449
CAA Discounted Room Rate: \$109 (Mon.-Thurs.); \$169 (Fri.)

Please call (775) 588-6611 to make your reservation.

Please make reservations by August 24, 2018.