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NEWS RELEASE

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CALIFORNIA AMBULANCE ASSOCIATION WELCOMES NEW EXECUTIVE DIRECTOR

Sacramento, CA – Today the California Ambulance Association announced that June Iljana, of Orangevale, has been selected as the organization's new Executive Director. In this role, she will oversee day-to-day operations of the association and lead CAA's policy activities, including its work to advance sustainable EMS system design.

Iljana previously served the California Emergency Medical Services Authority as Deputy Director of EMS Policy, Legislation and External Affairs where she worked with EMS providers and local EMS agencies on system design, quality assurance and personnel standards.

"The CAA Board of Directors feels that June's communication expertise and policy experience will support our efforts to advocate effectively on behalf of our members as we continue to promote the value that pre-hospital care provides in the health care system," said Helen Pierson, Owner of Medic Ambulance Service and CAA Board Chairperson for 2013.

Iljana will continue the work of Brenda Staffan, who left the organization at the end of 2012 after four years to lead a groundbreaking community paramedicine demonstration project for the Regional Emergency Medical Services Authority in Reno. "During her tenure at CAA, Brenda has been a strong voice on behalf of private-sector ambulance service providers in California," said Pierson. "Her achievements in analyzing the impacts of health care reform on EMS and in addressing inequities in reimbursement for government-funded ambulance services have provided a solid policy base for our efforts going forward."

Founded in 1948, the California Ambulance Association (CAA) represents the interests of emergency and non-emergency ambulance service providers serving nearly every county of the state of California. As healthcare's first responders, the Association is dedicated to assuring the delivery of excellent pre-hospital care to the people of California by promoting recognized industry best practices.

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Photos are available upon request. June Iljana is available to comment on ambulance stories statewide and can be reached at (916) 239-4095 or jiljana@the-caa.org.