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NEWS RELEASE

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CALIFORNIA AMBULANCE ASSOCIATION ANNOUNCES HIRING OF EXECUTIVE DIRECTOR

Sacramento, CA – Today the California Ambulance Association announced that Ross Elliott, of Bodfish, has been selected as the organization's new Executive Director. In this role, he will oversee day-to-day operations of the association and lead CAA's policy activities, including its work in advancing the delivery of excellent pre-hospital care to the people of California.

For the past year, Elliott served the Emergency Medical Services Administrators' Association of California (EMSAAC) as Executive Director where he worked with local EMS agencies to improve system performance statewide. He served ten years as the Director of Emergency Medical Services for Kern County seeing the agency through an EMS system redesign, creating and implementing performance standards, and starting programs for the coordinated treatment of strokes and heart attacks. Elliott holds a masters degree from the Naval Postgraduate School, Center for Homeland Defense and Security and is trained as an Emergency Medical Technician (EMT). In 2013, he was awarded the EMS Administrator of the Year by the California Emergency Medical Services Authority.

"The CAA Board of Directors believes that Elliott's depth of experience and facilitation skills will support our efforts to advocate effectively on behalf of our members as we continue to promote the principle that private ambulance companies are essential healthcare providers," said Richard Angotti, owner of St. Joseph's Ambulance Service and CAA Board Chairman for 2015.

Founded in 1948, the California Ambulance Association (CAA) represents the interests of and serves as the voice and resource for emergency and non-emergency ambulance service providers in California. As healthcare's first responders, the Association is dedicated to promoting high quality, efficient and medically-appropriate patient care; communicating the value of rapid and appropriate pre-hospital care in achieving positive patient outcomes; and supporting effective and fiscally responsible EMS standards and system design.

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Ross Elliott is available to comment on ambulance stories statewide and can be reached at (916) 239-4095 or relliott@the-caa.org.