



Benefits of Membership

Leadership on Statewide Legislative and Regulatory Issues

- Legislative advocacy program including member needs assessment, policy analysis, position development, grassroots activities, lobbying and political action
- Regulatory affairs program including liaison to regulatory agencies, ombudsman to the Medicare and Medi-Cal intermediary, and representation on essential commissions, panels, boards and committees
- Proactive statewide activities to build alliances and assure collaboration with other stakeholder groups
- Leadership to represent members throughout health care reform implementation in California

Targeted Conferences & Educational Programs

- *Annual Legislative Summit* featuring meetings with legislators
- *Annual Stars of Life Celebration* featuring recognition of top field personnel
- *Annual Convention* featuring seminars on general topics, forums, networking and exhibits
- *Annual Reimbursement Conference* featuring targeted seminars and workshops

Customized Publications and Information

- Website with exclusive members-only section
- *Siren* quarterly newsletter with articles and highlights of quality services of CAA members
- Membership Updates and Alerts on industry news, association updates and resources

Access to Expert Resources & Member-only Discounts

- Member-only discounts on CAA conferences and products
- Member-only discount programs offered by growing number of commercial members
- On-line Resource Library with growing collection of ambulance-specific information
- Network of expert resources providing business solutions
- Safety information and resources

Membership Recognition

- Member-only opportunity for service profiles in *Siren* and photos on website
- Member listings in annual Membership Directory
- Recognition of member volunteer contributions at Annual Convention
- Member listings and logos at CAA-sponsored external events
- Authorized use of CAA logo on stationary, website, ambulances

Membership Engagement

- Dedicated committees addressing strategic issues and member-specific challenges
- General membership forums to discuss and shape policy and strategic objectives
- On-line feedback surveys to identify future member benefits and resources
- Networking events where professionals share innovations, find solutions and stay competitive
- Volunteer leadership opportunities to serve on work groups, committees and board of directors

Future Membership Benefits

While there are many valuable benefits immediately available, the CAA will regularly update our offerings as the business environment, healthcare sector and industry evolve. All members are encouraged to actively participate in building the CAA into a truly remarkable association and in achieving our vision: *Assure excellent pre-hospital care to the people of California by promoting recognized industry best practices.*