



**CALIFORNIA AMBULANCE ASSOCIATION**



## **ANNUAL LEGISLATIVE SUMMIT**

**FEBRUARY 1-3, 2010  
SHERATON GRAND HOTEL – SACRAMENTO, CA**

**HEALTH CARE'S ESSENTIAL FIRST RESPONDERS**

# — ANNUAL LEGISLATIVE SUMMIT —

## SCHEDULE

All events held at the Sheraton Grand Hotel unless otherwise noted.

*(Schedule Subject to Change)*

### Monday, February 1, 2010

12:00 pm – 2:30 pm	REGISTRATION
1:00 pm – 2:00 pm	ETHICS AND PROFESSIONALISM COMMITTEE <i>(Closed)</i>
2:00 pm – 3:30 pm	MEMBERSHIP DEVELOPMENT & SERVICES COMMITTEE
4:00 pm – 5:30 pm	LEGISLATIVE & AGENCY RELATIONS COMMITTEE
	<ul style="list-style-type: none"><li>• EMS Commissioner Advisory Group</li><li>• Medi-Cal Work Group</li></ul>

### Tuesday, February 2, 2010

7:30 am – 9:30 am	REGISTRATION
8:30 am – 9:30 am	LEGISLATIVE BRIEFING
	<ul style="list-style-type: none"><li>• Chris Micheli, CAA Legislative Advocate</li></ul>
9:30 am – 5:00 pm	LEGISLATIVE VISITS AT THE STATE CAPITOL
5:30 pm – 6:15 pm	NETWORKING RECEPTION
6:30 pm – 8:00 pm	DINNER
	<ul style="list-style-type: none"><li>• Guest Legislative Speaker</li></ul>

### Wednesday, February 3, 2010

7:30 am – 9:00 am	REGISTRATION
8:00 am – 8:30 am	CAAPAC COMMITTEE
8:30 am – 10:00 am	EDUCATION COMMITTEE
	<ul style="list-style-type: none"><li>• Payer Issues Subcommittee</li><li>• Safety Subcommittee</li></ul>
10:15 am – 1:00 pm	BOARD OF DIRECTORS MEETING

## HOTEL INFORMATION —

Sheraton Grand Sacramento Hotel  
1230 J Street, Sacramento, CA 95814  
916.447.1700 • 800.325.3535 • [www.sheraton.com](http://www.sheraton.com)

### Hotel Rate

Guest Room Rate: \$155.00

### Hotel Reservations

For reservations, please call 916.447.1700 or 800.325.3535  
Hotel cut-off date: January 8, 2010

### Parking/Directions

From Interstate 5 exit at J Street. Proceed on J Street, and the hotel will be located on the right-hand side between 12<sup>th</sup> and 13<sup>th</sup> Streets. Self-parking and valet parking available on-site.

**Please complete the various registration forms included with this brochure.**

For questions regarding the Annual Legislative Summit, please contact CAA at 877.276.1410 (toll free), [kim@camgmt.com](mailto:kim@camgmt.com), or [www.the-cao.org](http://www.the-cao.org).

# — ANNUAL LEGISLATIVE SUMMIT —

**Does your elected official know why ambulance issues are important?** The issues that affect California's ambulance providers, not only impact our organizations, they impact our employees, our patients and our communities. Did you know....

- Ambulance providers contribute an estimated \$300 million annually in charity care to the uninsured in the state of California?
- Average Medi-Cal reimbursement covers only about 25% of the cost of serving Medi-Cal patients?
- California underfunds Medi-Cal reimbursement for ambulance services by a projected \$165 million per year?

More importantly, does your elected official know?

**The last Medi-Cal rate increase for ambulance providers was in 2000.** Success in increasing Medi-Cal rates requires an effective effort involving CAA members, non-members and other stakeholders. Our policy arguments must be strong. Our grassroots efforts must be unified. Our campaign must be effective at elevating ambulance issues in the minds of policy makers. Success requires stellar performance in all these areas.

**The CAA team has developed new tools, new strategies and new messages.** We are also energizing member and non-member ambulance providers to work together for common goals. While a Medi-Cal rate increase is a priority issue, the *Annual Legislative Summit* will also address other legislative issues the CAA is monitoring.

- **Never met with your legislator?** Join the CAA for some coaching on how to meet with your elected official.
- **An experienced advocate?** Join the CAA to lend your expertise in generating legislative support on key ambulance issues.
- **Concerned about the continued impact of the state budget crisis?** Join the CAA at its legislative briefing on the state budget crisis and its meaning to ambulance providers.
- **Curious about the positions of the CAA?** Join the CAA and observe its committees analyze and develop solutions to the legislative and regulatory issues that face ambulance providers.

**Join the CAA at the Annual Legislative Summit** – to be held February 1-3, 2010 at the Sheraton Grand Hotel in Sacramento – and participate in statewide efforts to advocate for ambulance issues, especially the critical tasks of generating a Medi-Cal rate increase and protecting against a Medi-Cal rate decrease.

**HEALTH CARE'S ESSENTIAL FIRST RESPONDERS**



**CALIFORNIA AMBULANCE ASSOCIATION**



2520 VENTURE OAKS WAY, SUITE 150  
SACRAMENTO, CA 95833 • [www.the-caa.org](http://www.the-caa.org)  
877.276.1400 (toll free) • 916.924.7323 (fax)

## FUTURE MEETINGS

April 19-21, 2010 \_\_\_ **Stars of Life** \_\_\_\_\_ *Sheraton Grand, Sacramento*

June 23-25, 2010 \_\_\_ **62<sup>nd</sup> Annual Convention** \_\_\_ *Harrah's South Lake Tahoe*

Fall 2010 \_\_\_\_\_ **Reimbursement Conference**



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## ANNUAL LEGISLATIVE SUMMIT

FEBRUARY 1-3, 2010 • SHERATON GRAND HOTEL, SACRAMENTO

### — REGISTRATION FORM —

*Early registration deadline is Friday, January 15, 2010*

Full registration fee includes refreshments, committee meetings, legislative workshop, materials, networking reception and dinner. Attendance at committee meetings requires a full or single day registration. There is an additional \$10 per person charge for registration after the deadline and for on-site registration.

#### COMPANY —

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

#### ATTENDEES —

Name	Title	E-mail
_____	_____	_____
_____	_____	_____
_____	_____	_____

#### EARLY REGISTRATION

##### CAA MEMBERS —

	# People	Total
Full Registration	_____	@ \$125 = \$ _____
Full Registration, Additional Attendees (from same company)	_____	@ \$100 = \$ _____
Dinner Only (Guest)	_____	@ \$65 = \$ _____
Monday Single Day	_____	@ \$100 = \$ _____
Tuesday Single Day	_____	@ \$100 = \$ _____

##### NON-MEMBERS —

Non-members may register at the member rate if a completed CAA Membership Application is submitted with the registration form.

Full Registration	_____	@ \$190 = \$ _____
Full Registration, Additional Attendees (from same company)	_____	@ \$150 = \$ _____
Dinner Only (Guest)	_____	@ \$90 = \$ _____
Monday Single Day	_____	@ \$150 = \$ _____
Tuesday Single Day	_____	@ \$150 = \$ _____

#### REGULAR REGISTRATION

For registration forms received after January 15, 2010, add: \_\_\_\_\_ @ \$10 = \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

#### PAYMENT —

Check payable to California Ambulance Association     Mastercard     Visa     American Express  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ 3-4 Digit CID \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Address (if different from above) \_\_\_\_\_  
Signature \_\_\_\_\_

*Early registration deadline is Friday, January 15, 2010. Cancellations must be received in writing by January 22, 2010. No refunds shall be given after January 22, 2010. Registration may be transferred to another individual within the same company. Please complete and return to:*

#### CALIFORNIA AMBULANCE ASSOCIATION

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833  
877.276.1410 (toll free) • 916.924.7323 (fax) • [www.the-caa.org](http://www.the-caa.org)



# CALIFORNIA AMBULANCE ASSOCIATION

## ANNUAL LEGISLATIVE SUMMIT

FEBRUARY 2, 2010 • SHERATON GRAND HOTEL, SACRAMENTO

### — LEGISLATIVE APPOINTMENTS FORM —

*Legislative Appointments Form due Friday, January 15, 2010*

Appointments will be made through the offices of Aprea & Micheli as they are received. Confirmation of your appointment(s) time and location will be faxed or e-mailed directly to you. Please contact Lynne Carey at (916) 448-3075 or [lcarey@apreamicheli.com](mailto:lcarey@apreamicheli.com) for questions regarding legislative appointments. You must complete this form for Aprea & Micheli to make legislative appointments.

#### COMPANY —

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

#### ATTENDEES —

Names of individuals from your company who will be making visits to legislators:

Name	Title	E-mail
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

#### LEGISLATORS —

Names of legislators (Senate and Assembly members) in the district of your RESIDENCE and the district in which you conduct BUSINESS:

Your RESIDENCE Legislators

Your BUSINESS Legislators

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please complete and return this form no later than Friday, January 15, 2010 to:*

#### APREA & MICHELI, INC.

1415 L Street, Sacramento, CA 95814

916.448.3075 (phone) • 916.448.3094 (fax) • [Lynne Carey, lcarey@apreamicheli.com](mailto:lcarey@apreamicheli.com)



# CALIFORNIA AMBULANCE ASSOCIATION

# CAAPAC

## — 2010 PLEDGE FORM —

- I AM PLEDGING:**
- |   |  |
|---|--|
| <input type="checkbox"/> \$100 – \$499 <b>BRONZE</b>      | <input type="checkbox"/> \$500 – \$999 <b>SAPPHIRE</b>                 |
| <input type="checkbox"/> \$1,000 – \$1,499 <b>EMERALD</b> | <input type="checkbox"/> \$1,500 – \$2,499 <b>RUBY</b>                 |
| <input type="checkbox"/> \$2,500 – \$6,500 <b>DIAMOND</b> | <input type="checkbox"/> \$2,600 <b>52/50</b> (\$50/week for 52 weeks) |

**MY PLEDGE** for \$\_\_\_\_\_ is made in (check appropriate):

- One annual payment   
 Semi-annual payments   
 Quarterly payments   
 Monthly payments  
 Please send me a reminder notice as needed to accommodate the above   
 Yes   
 No

### PAYMENT —

- Business or personal check payable to: CAAPAC

*Please return a copy of this form with your check.*

*We are unable to accept checks made payable to the California Ambulance Association or CAA.*

- Mastercard       
 Visa       
 American Express

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ 3-4 Digit CID \_\_\_\_\_

Name of Card \_\_\_\_\_

Address (if different from below) \_\_\_\_\_

Signature \_\_\_\_\_

### California Election Law requires that you provide the following information with your contribution:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

May we have your office phone for our records \_\_\_\_\_

Employer \_\_\_\_\_

Occupation \_\_\_\_\_

Contributions to a State PAC, such as CAAPAC, from an individual, corporation or other entity are limited to a maximum of \$6,500.00 annually. **CAAPAC ID #890111.**

California law requires political committees to report name, mailing address, occupation and name of employer for each individual whose contributions aggregate \$100 or more in a calendar year. Please help us comply with state law by providing the information requested above.

Voluntary contributions or gifts to the California Ambulance Association Political Action Committee are not tax deductible. Please consult with your tax or legal advisor.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

### CALIFORNIA AMBULANCE ASSOCIATION POLITICAL ACTION COMMITTEE

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833  
877.276.1410 (toll free) • 916.924.7323 (fax) • [www.the-caa.org](http://www.the-caa.org)



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### — SPONSORSHIP FORM —

This agreement will constitute the entire understanding of our company's sponsorship of \_\_\_\_\_ (Name of event you are sponsoring from list below) which will occur during the Annual Legislative Summit of the California Ambulance Association. I have reviewed the document titled "Annual Legislative Summit - Sponsorship Form" and understand the benefits that will be provided to our company in return for the sponsorship and the obligations of our company as a sponsor of the event. Signature \_\_\_\_\_ Date \_\_\_\_\_

#### COMPANY / ATTENDEE INFORMATION —

Company \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
Attendee Name \_\_\_\_\_ E-mail \_\_\_\_\_

#### CONFERENCE SPONSOR - February 1-3, 2010

- \$500 (4 available)     \$2,000

The conference sponsor(s) will be recognized at all events occurring during the Annual Legislative Summit. The Conference Sponsor will be recognized through company name recognition on signs for the event and recognition by emcee of event. In addition, the Conference Sponsor will be allowed to display promotional / marketing material at the Registration Desk. The Conference Sponsor will receive a free full page advertisement in an upcoming issue of *The Siren*. This sponsorship includes 1 registration to the event. Additional registrations may be purchased by completing the registration form.

#### RECEPTION SPONSOR — February 2, 2010

- \$325 (2 available)     \$750

The reception sponsor shall receive a sign and verbal recognition at the event and a table for displaying promotional / marketing material during the reception. This sponsorship includes 1 registration to the event. Additional registrations may be purchased by completing the registration form.

#### DINNER SPONSOR — February 2, 2010

- \$500 (2 available)     \$1,000

The dinner sponsor shall receive a sign and verbal recognition at the event and a table for displaying promotional / marketing material at the dinner. This sponsorship includes 1 registration to the event. Additional registrations may be purchased by completing the registration form.

#### COFFEE BREAK SPONSORS — February 1-3, 2010 (Please select one)

- Monday, February 1, 2010 (1:00 pm – 5:30 pm) – \$250  
 Tuesday, February 2, 2010 (7:30 am – 10:00 am) – \$500 (includes continental breakfast)  
 Wednesday, February 3, 2010 (7:30 am – 1:00 pm) – \$250

#### PAYMENT —

Check payable to **California Ambulance Association**     Mastercard     Visa     American Express  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ 3-4 Digit CID \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Address (if different from above) \_\_\_\_\_  
Signature \_\_\_\_\_ Amount to be charged: \_\_\_\_\_

*Sponsorships will be awarded on a first paid, first served basis. A minimum 50% deposit is due upon signing this agreement with the balance due by January 22, 2010.*

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