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2025 CAASE Awards

Application Instructions



The CAA Service Excellence (CAASE) Awards are open to all ambulance companies and agencies operating within California. To participate, applicants must submit an online submission that includes a **Statement of Entry** and any relevant supporting materials.

Submission Process

All materials must be submitted through the CAA's online application form. The following file types are accepted:

Documents: PDF, Word, Excel

Images: JPEG/PNG

Links: Video content or webpages that support the entry

Once your submission is received, you'll get a confirmation email with instructions for uploading any additional materials. If you wish to include photos or displays, these may be shipped separately to the CAA for presentation at the Annual Convention.

Terms of Use

By submitting an entry, you grant the California Ambulance Association permission to publicly share your materials as examples of best practices or for promotional purposes. Submissions may be used for educational, promotional, or marketing purposes.

Contact Information

Contact Name:

Kim Oreno

Organization:

Medic Ambulance Service

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(707) 914-8374

Phone:**Mobile Phone Number**

2025 CAASE Awards Submission

Submission Category:

Community Impact Program (open to any community-based program)

Submission Title:

Medic Keep the Beat Foundation – Fall Prevention Program

Number of Annual Service Requests:

51 clients have been served since the program's inception in January 2025

Number of Ambulances:

0

Business Type (check all that apply):

Non-Profit Corporation

Project Participants (Names, Job Titles & Email Addresses of individuals involved in the project):

Jimmy Pierson, Foundation Director, jpierson@medicambulance.net
Cindy McBride, Foundation CEO, cmcbride@medicambulance.net
Kim Oreno, Foundation Executive Director, koreno@medicambulance.net
Angeline Pierson, OTR/L – Program Director, apierson@themedicfoundation.org
Elizabeth Cook, MOTR/L – Program Director, ecook@themedicfoundation.org

Situational Analysis (Background of Project):

In late 2024, the leadership team at Medic Ambulance became aware of the need for a fall prevention service for the Solano County area. Medic Ambulance had previously established a nonprofit foundation (the Medic Keep the Beat Foundation) that could be utilized to manage the program. A team was assembled and began meeting on a regular basis to give the program a solid starting foundation. The first client was seen in January 2025 and since then, the program has been off to a running start, seeing over 50 patients and making almost 100 home visits.

Project Goals:

The goal of the Medic Keep the Beat Foundation's Fall Prevention Program is to provide no cost, fall prevention services to Solano County's seniors and permanently disabled individuals that are at risk of falling.

Planning & Implementation (describe process from the planning phase, including research, through implementation phase. Include the overall length of your project in weeks/months):

The team began meeting regularly to discuss how best to accomplish the goal of preventing in-home falls for Solano County senior citizens. Angeline Pierson, OTR/L and Elizabeth Cook, MOTR/L signed on as Occupational Therapist contractors. Angeline and Elizabeth have extensive history in home healthcare and have assisted in managing community programs in the past. Elizabeth handles the initial client intake, ordering supplies and coordinating with the contractor to install the supplies. Angeline visits the clients' homes, determines their abilities, and needs and does a follow up visit after equipment is installed by the contractor. The team worked to secure a reliable, affordable contractor who installs ramps and grab bars in a timely manner. Representatives from Meals on Wheels agreed to help market the program and provide referrals. Most of the clients do not have email addresses or internet access. The team decided to use Tebra, an electronic document solution that will be easy for Occupational Therapists to use while in the patients' homes and will keep the records secure and HIPAA compliant.

Results (Did you achieve your goals? How did you measure results?):

Yes, we are achieving our goals and expect to continue this program for a long time. We can measure results using the following data points: 51 clients served; 99 home visits made; 22 ramps installed in homes; 89 pieces of durable medical equipment given and 76 grab bars installed. Referrals to community services including Adult Protective Services, Pets Assisting the Wellbeing of Seniors and the Agency on Aging are provided as needed.

Impact (What impact has this project had on your service? Information can be given as narrative. However, if possible, please provide qualitative and quantitative information.):

Medic Ambulance strives to provide support to the Solano community. Please see the attached PDF for testimonials from three of our clients including Leslie M. who was afraid of falling in her home but now has increased safety in her home and the independence to manage daily tasks such as laundry and showering.

Budget (Did you have a budget? Budget numbers can be provided as a percentage of overall operating or departmental budget.):

The Annual Budget for the Fall Prevention program for Year 1 is \$255,000, with a Year 2 Projection of \$310,000. Medic Ambulance Service Inc, through a donation from it's Donor Advised fund, full funded the first 2 years of operations. Recently, we also started receiving support from Meals on Wheels. Fundraising events are being planned now and include a banquet dinner and auction for later this year and a golf tournament in 2026. Additionally, we plan to expand our grant writing in 2025 to reach out for further 2026 funding.

Supporting Documents #1:

MF_CAASubmission-Digital.pdf

Supporting Documents #2:**Supporting Documents #3:****Supporting Documents #4:****Supporting Documents #5:****Supporting Documents #6:****Comments:****CAASE Awards Submission Fee:**

CAASE Awards Submission - \$100.00



KEEP THE BEAT
FOUNDATION

Empowering Safer, Healthier Communities.

The Medic Keep the Beat Foundation is the nonprofit arm of Medic Ambulance, a family-owned emergency medical provider proudly serving Solano County for over 45 years. Our mission is simple: to keep our communities safer, stronger, and more prepared—before the emergency happens.

Program Overview

Fall Prevention Program (Serving Solano County)

We offer free in-home safety assessments and provide home modifications—such as grab bars, improved lighting, and non-slip flooring—to reduce fall risks and keep seniors safely in their homes.

AED Donation Program (Serving Northern California & Beyond)

We donate automated external defibrillators (AEDs) to local organizations, nonprofits, and public spaces to help ensure that lifesaving equipment is within reach when seconds matter most.

Why it Matters

Through the Medic Keep the Beat Foundation's Fall Prevention Program, we're helping older adults across Solano County stay safe, confident, and independent in their own homes. Our team provides in-home safety assessments and funds critical modifications—like grab bars, improved lighting, and non-slip flooring—that reduce the risk of falls and 911 calls before they happen. In just our first few months, we've already improved dozens of homes, built trust with underserved seniors, and strengthened the community's connection to proactive emergency care. It's EMS beyond the ambulance—empowering people to live safely every day.

51

TOTAL CLIENTS
SERVED SINCE
JANUARY 2025

99

TOTAL
HOME
VISITS

51

RAMPS
DISTRIBUTED
& INSTALLED

76

GRAB BARS
DISTRIBUTED
& INSTALLED


89

DURABLE MEDICAL
EQUIPMENT DISTRIBUTED
& INSTALLED


Multiple referrals provided to Adult Protective Services, Meals on Wheels, Pets Assisting the Wellbeing of Seniors, Agency on Aging

Reaching Those Who Need Us Most


Clients come to the Fall Prevention Program through a variety of referral sources—local senior service agencies, healthcare providers, first responders, and word of mouth. We also actively distribute flyers at senior apartment communities, food banks, community centers, and clinics across Solano County to raise awareness. By meeting people where they are, we ensure our services reach the seniors who need them most.

 **KEEP THE BEAT
FOUNDATION**

FALL PREVENTION PROGRAM

 **Your Checklist to Prevent Falls**

☐ Clear obstructions from the floors
☐ Wear slip-resistant shoes or socks
☐ Remove rugs or secure to the floor
☐ Keep items off of the stairs
☐ Use good lighting
☐ Install plug-in automatic night lights
☐ Clean spills immediately
☐ Repair broken or cracked walkways
☐ Practice stability exercises
☐ Know if medication causes side effects
☐ Limit distractions and obstructions
☐ Ask for help when you need it

 Your Therapist: _____
Phone Number: _____

If you have a medical emergency, dial 911.
THEMEDICFOUNDATION.ORG

Refrigerator Magnet

 **KEEP THE BEAT
FOUNDATION**

FALL PREVENTION PROGRAM



Stay Safe & Independent in Your Home

Living independently is important, and we're here to help you do it safely. The Medic Foundation Fall Prevention Program offers in-home assessments, safety modifications, and expert resources to help you prevent falls and feel confident in your home.

Give us a call, scan the QR code, or visit us online and apply for the program.

We're Here to Help!
707.644.1761
THEMEDICFOUNDATION.ORG



How We Can Help:

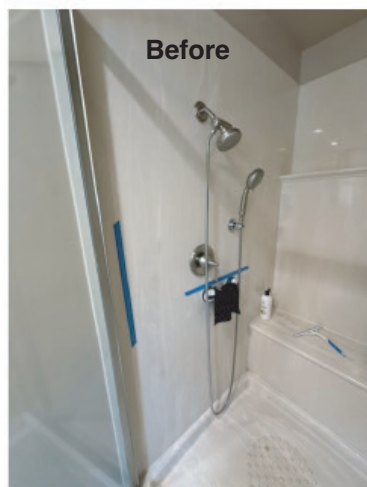
-  **In-Home Safety Assessments**
We'll visit your home to identify fall risks and recommend solutions.
-  **Home Modifications**
We can install grab bars, improve lighting, and make other simple changes to enhance safety.
-  **Fall Prevention Education**
Get expert guidance on staying safe at home and in the community.
-  **A Direct Line for Help**
Have questions or need support? We're just a call away!

Flyer

Meet Leslie:

Leslie is an 80 year old female who was referred to our program because she was afraid of falling and wanted to be safe and continue her independent in her own home. She was ambulating with a broken walker and was unable to shower safely. Her front door had 4 large steps. To access her laundry room and garage (how she exits the home) there was a large step that was very unsafe and difficult to manage especially while using her walker.

The Medic Keep the Beat Foundation Fall Prevention Program was able to provide her with a free Occupational Therapy safety assessment and modifications to improve her safety. Grab bars, non-slip strips along with a shower chair were placed in her shower. She was given a reacher to use and safely pick items off her floor and aid in dressing to prevent falls. A new walker was provided along with a ramp to safely and easily access her laundry and enter and exit her home. Independently and safely using her AD. Leslie was very satisfied with the fall program and now demonstrates increased safety and independence with ADLs and mobility throughout her home.



Angie from the fall program came out to my house and was very helpful and friendly. She was able to give me 5 things to keep me from falling. I got a new walker because mine was broken and was very unsafe, I got a picker upper so I don't have to reach to the floor, I got strips for my shower with grab bars and a shower chair. I also can now go into my laundry room and out of my house using my new ramp. I feel so much safer and more Independent in my home.

- LESLIE MAYNARD

Meet Duane:

Duane is a 65 year old male who lives alone in a single story apartment . He was referred to our Fall Prevention Program due to his long history of falls. He demonstrated weakness and multiple medical problems such as chronic heart failure, diabetes, history of a kidney transplant, and a hip fracture from a fall. He was ambulating with a can however this was becoming more difficult for him due to his poor balance and weakness. His shower was a step over bathtub making it very difficult to shower safely.

The Medic Keep the Beat Foundation Fall Prevention Program was able to provide Duane with a four wheel walker so he can safely ambulate in his home and community and sit when he felt tired or short of breath. In his shower he was provided a chair with a tub rail and a hand held shower hose to make showering safe and easier for himself and his caregiver. A toilet rail was also placed on his toilet for easier toileting and toilet transfers. He was educated on fall prevention, safety and energy conservation during his activities of daily living and functional mobility. With proper education and distribution of durable medical equipment Duane is now safe in his home .



Angie was so professional and polite when she came to my house to ensure that I would be safe in the shower and walking inside and outside of my home. She installed a safety seat in my shower, also a shower head with a wand to make showering safer and easier. She even taught me how to use it! The walker that she provided makes getting around much easier and also has a seat for when I get fatigued. Angie was a real blessing in my time of need and definitely made my life easier.

- DUANE ANDERSON

Moving Forward

We're proud to help neighbors like Leslie and Duane—who, after a few simple but impactful home modifications, can now move confidently through their spaces, maintain their routines, and continue living independently in the homes they love. Their stories are just two examples of how the Medic Keep the Beat Foundation is making a difference in our community.

Through our Fall Prevention Program and AED Donation efforts, we're committed to delivering hands-on support that keeps people safe, prepared, and empowered. But Leslie and Duane are also a reminder that there's still much more to do. Every ramp installed, every grab bar secured, and every AED placed brings us closer to building safer communities for everyone.

As we grow the Foundation, we remain focused on reaching more residents, expanding our programs, and continuing to meet people where they are: at home, in their neighborhoods, and in moments that truly matter.

To learn more about our programs or to find out how you can get involved, visit **[THEMEDICFOUNDATION.ORG](https://themedicfoundation.org)**.



I am just blown away by the caring and commitment and helping people that Angeline and the Keep the Beat Foundation displayed. I am forever grateful. The contractor was prompt, on time and efficient and great also. God bless you all thank you so much. You have made a big difference in my life and it takes a special heart to do what you do.

- ELIZABETH HILL